



Meet the Team

This month, get to know Simon Leduc, Product & Technology Manager for Clockaudio NA

Simon LeDuc's career with Clockaudio and microphone technologies is firmly rooted in a solid background of music, studio recording, live sound, video production, IT, software and video game development.

Joining the company in 2012, as a product specialist for tech support, LeDuc quickly immersed himself in the company's products, applications and the intricacies of the pro-AV market.

LeDuc has always been driven by a passion for process and a desire to improve performance and productivity. In this pursuit, he set his sights on working on new prototypes with the company's product technology & development divisions, long before he was officially promoted to the title of Product & Technology Manager in 2017, a role that he has been enjoying ever since.



Using his experience in the software development industry, LeDuc has integrated Agile management techniques and a Kanban board into the team's workflow to stimulate creativity and streamline project development. He states, "The Kanban board is utilized as a way of self-management and as a way of tracking ideas, information and project status. It enables the team to maximize down time and move ideas from conception to reality." Product development is an on-going process and LeDuc says,

"You can really be an innovative and progressive leader when you continually move projects from ideas to completion. Having a bonafide platform that streamlines the processes for doing this is very rewarding both personally and professionally."

Speaking about Clockaudio's commitment to product development, LeDuc shares, "We feel our job is to identify and establish what the client needs through their feedback and then build the products and solutions that take these ideas even further into the future." For this, a good deal of client interaction is necessary and LeDuc embraces the chance to speak to his AV counterparts about their projects and challenges.

[Read the full story on Simon LeDuc here](#) or contact Simon at simon@clockaudio.com.

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