

PRESS CONTACT

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A Quarter Century of Integrity Clockaudio Ltd. Celebrates 25 Years

March 28, 2019 – Waterlooville, Hampshire, United Kingdom - Clockaudio Ltd., the global leader in pro-av microphone technologies based in the UK and with offices in North America and Asia, is celebrating twenty-five years of sound quality, technical advancement and product excellence.

Clockaudio was established in 1994 by a team of audio specialists with many years of experience in the design and manufacture of innovative pro-audio products. The company, renowned for its customer-centric approach to audio solutions, has maintained a unique ability to customize products for seamless integration on both a technical and aesthetic level.

Clockaudio's vision has been clear from the start, when Jim Hallington, Managing Director for Clockaudio Ltd., founded the company. Jim states, "When Tina and I started Clockaudio 25 years ago, we never envisioned it becoming such a success. Manufacturing always comes with challenges, but we have a great team that always comes up with a solution. It is an exciting and interesting business, and we look forward every day to facing the challenges and enjoying the successes!"

Robert Moreau, Clockaudio's North American Managing Director echoes Hallington's vision, "Since we started, we have always been fiercely protective of the integrity of our products and the sound quality they deliver. As we begin the next chapter of our growth, we plan to stay true to these philosophies while embracing evolving technologies and a changing workforce."

In speaking about the change in the industry over the last two-and-a-half decades, Moreau cites a few catalysts. He shares, "The evolution of the conference room from the traditional boardroom to videoconference rooms and huddle spaces has changed the office footprint, its functionality, and how people collaborate and work. In addition, with changing technology, our devices have become more streamlined while still protecting the product's integrity and performance."

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Moreau goes on to speak about other factors that have changed the industry, such as the convergence of AV with IT, the integration of Dante protocols and a changing of the guard in the workplace. Says Moreau, “We belong to a high-tech industry that brings together old school and new school - the Baby Boomers, Gen X-ers, the Millennials and within a few years, Gen Z. We need to challenge ourselves to meet their divergent needs so that the products we make today will continue to be of value in the future.”

Clockaudio’s longevity is not about any one thing, as Moreau concludes, “I think it has been based on innovation, being good listeners, and being able to adapt to an ever-changing market and world. It can also be attributed to our ability to create custom products, a desire to stay true to ourselves and surrounding ourselves with great people. These are a few of the elements that have contributed to our success and will continue to pave the way for us going forward.”

The company is expecting to release some exciting news at Infocomm in June and is planning several events to celebrate this milestone over the next 12 months. For more information or to request an interview with Clockaudio, contact news@clockaudio.com

ABOUT CLOCKAUDIO

For 25 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With corporate headquarters and manufacturing located in the United Kingdom and offices located in North America and Asia, Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership. Consultants and contractors alike help to drive Clockaudio’s product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different.

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