**PRESS CONTACT: Crystal Vision Marketing FOR IMMEDIATE RELEASE**

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**Clockaudio N.A. Rolls Out Monthly Blog & Newsletter**

**February 13, 2018 – Vaudreuil-Dorion, Quebec, Canada** - Clockaudio, a global leader in pro-AV microphone technologies based in the UK and with offices in North America and Asia, releases a new monthly blog and newsletter designed to enhance communication with representatives, distributors, integrators, dealers, consultants and other AV professionals, as well as target Millennials that are in their beginning or relatively new stages of their sound design careers.

The blog, entitled **Drop the Mic,** is a less formal way for the company to reach one of its target markets with content related to sound design and professional AV applications.  Likewise, the newsletter entitled **Mic Matters**,shares pertinent information about featured products, projects, team members and events.  In addition, the blog and the newsletter will be hosted on the company website so that back issues can be accessed by interested parties.

Of the two additional marketing initiatives, Robert Moreau, Managing Director for Clockaudio N.A. says, “We felt it was time to offer our reps and our professional AV colleagues a window into the sound design principles and questions that come up daily, as well as provide deeper insight into our most innovative products and projects.” The blog and newsletter debut was in January 2018. Interested professionals can request a copy of the blogs and newsletters at [news@clockaudio.com](mailto:news@clockaudio.com).

**About Clockaudio**

For over 20 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With corporate headquarters located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests, which allows clients to explore customized prototypes and develop specific briefs in partnership. Consultants and contractors alike help to drive Clockaudio’s product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different. For the latest information Clockaudio, visit [www.clockaudio.com](http://www.clockaudio.com), and follow them on twitter and like them on Facebook.