

PRESS CONTACT

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Clockaudio Continues Reaching Globally and Exhibits at Infocomm India

September 18, 2019 – Waterlooville, Hampshire, United Kingdom - Clockaudio Ltd., the global leader in Pro-AV microphone technologies based in the UK and with offices in North America and Asia, is product to announce their participation at Infocomm India 2019.

The show, held at the Bombay Exhibition Center in Mumbai, India on September 18 – 20, 2019. Infocomm India is considered the only dedicated exhibition platform for professional AudioVisual (Pro-AV) and Integrated Experience Solutions in the thriving nation. In the six years since its 2013 inception, the premier event has drawn record highs in both attendees and exhibitor participation.

With one of the most dynamic, emerging and exciting markets in the world, India is on target to become the world's most populated country by 2020 and increasingly urbanized. Galvanizing the market is ambitious, sustained development plans for economic growth and reform. The country is the third largest start-up base in the world with over 4,750 technology start-ups and forecasts by the International Monetary Fund suggest that India's economy is expected to grow by 7.3% in the 2018-2019 fiscal year making it the fastest-growing major economy.

Clockaudio's stand at the show was designed by the company's new Distribution partner in India, Pink Noise Professionals, and they were offering their full range of products (Clockaudio for microphones, Xilica for DSP, Works for speakers and BlueLine for live AV lighting). For the Clockaudio products exhibited at the show, technologies focused providing a hands-on experience for visitors.

Says Product Manager, Ravindra Parmar, "Infocomm India is very similar to Infocomm in the US, but just smaller in size. However, the smaller size allowed attendees to more easily navigate the show and get to many booths." He adds, "We were very satisfied with the continuous flow of traffic and interest we had coming to our booth. The integrators and end users that stopped by came from all parts of India."

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Of the new distributor for Clockaudio in India, Parmar says, “A number of integrators came to our booth and were really pleased to see that we had Pink Noise Professionals as a local distributor who would be able to source and supply our products directly.”

In the stand at the show, Clockaudio had a wide range of CS products, touch switches, goosenecks and stands for the goosenecks, CRM and ARM products and TIM-1000, the company’s new tracking intelligent microphone. Says Parmar, “There were two TIM-1000 models on display, one in the ceiling and one on the table for people to touch and feel. There was a lot of interest around TIM-1000 as the integrators had heard about the product and virtually everyone who came over to see a demonstration was thoroughly impressed.”

For more information on the show or for additional press materials, product photos or other information, email news@clockaudio.com. For technical assistance, contact technicalsupport@clockaudio.com.

ABOUT CLOCKAUDIO

For 25 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With Corporate Headquarters and Manufacturing located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership.

Consultants and contractors alike help to drive Clockaudio’s product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different. For the latest information on our new products, news and projects, visit www.Clockaudio.com, follow Clockaudio on twitter and like them on Facebook.

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