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## FOR IMMEDIATE RELEASE

## Clockaudio Wins rAVe's Best New Audio Product for Infocomm 2019

**August 27, 2019 – Waterlooville, Hampshire, United Kingdom** - Clockaudio Ltd., a global leader in pro-AV microphone technologies based in the UK and with offices in North America and Asia, is proud to announce they've been awarded BEST NEW AUDIO PRODUCT from Infocomm 2019 by rAVe [PUBS].

rAVe [Publications], founded in 1998 by Gary Kayye, is a news organization that provides coverage of the commercial (ProAV) and residential (HomeAV) audiovisual trade industries. The target audience for rAVe's publications is "AV Insiders" – AV dealers, integrators, consultants, designers, etc. that deal in the sale, specification, design and installation of audiovisual products.

The announcement made earlier this month during a live broadcast by Kayye, put Clockaudio and its Trackable Intelligent Microphone, TIM-1000 at the top of the list for Best New Audio Product at the largest North American AV industry event, Infocomm.

Simon Leduc, Product & Technology Manager for Clockaudio NA, who was the first to get the news of the award and says, "We are thrilled to receive the Best New Audio Product Award from rAVe [PUBS] for TIM-1000. We are delighted that they see the explosive potential of our latest huddle room and conference room solution."

The rAVe [PUBS] Best of InfoComm Awards take into consideration every single product exhibited at the Infocomm show. The rAVe team visits every booth to shoot product video which gives them the ability to collectively pick the best-of-the-best. The Clockaudio "winning video" and subsequent booth tour of the product was given at the show by Leduc and can be viewed in its entirety here - https://www.youtube.com/watch?v=Ar5bNGpk83w.

Gary Kayye shared some background about his award program in a recent article, "Unlike ANY other awards program at InfoComm, manufacturers can't pay to enter — in fact, they can't even nominate their own products. Every other product award program in and around InfoComm are what are known as pay-for-play. Thus, small companies with small marketing budgets can't win product awards — even when they have the best product. So, our Best of InfoComm Awards take into consideration EVERY

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PRODUCT exhibited at the show." The announcement and all the winners were shared in Kayye's LIVE video reveal on LinkedIn on Wednesday, August 7, 2019 at 2 p.m. — which can be seen here - https://www.linkedin.com/video/live/urn:li:ugcPost:6564928291210358784.

Robert Moreau, Managing Director for Clockaudio North America comments, "It is truly an honor to be acknowledged by your contemporaries, media and industry experts for the ingenuity behind TIM-1000. We thank rAVe for the opportunity to be featured as one of this year's "Best Of" Winners."

To learn more about TIM-1000, you can visit the Clockaudio website at www.clockaudio.com or send an email to news@clockaudio.com to request additional information or a demonstration.

## ABOUT CLOCKAUDIO

For 25 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With Corporate Headquarters and Manufacturing located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership.

Consultants and contractors alike help to drive Clockaudio's product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different. For the latest information on our new products, news and projects, visit <u>www.Clockaudio.com</u>, follow Clockaudio on twitter and like them on Facebook.

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