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## Clockaudio Goes to the Head of the Class with HB Communications & Yale School of Management

**January 2014 - Waterlooville, Hampshire, United Kingdom** – Clockaudio, a global leader in pro-av microphone technologies based in the UK and with offices in North America and Asia is proud to announce the completion of an installation for the Yale School of Management that was engineered and integrated into the project by HB Communications.

The project requirements demanded a well thought out design for supporting the school's AV/IT infrastructure. To meet these requirements, HB Communications developed and deployed the entire system design through a very close collaboration with the Yale School of Management's senior management team.

The project called for a completely customized design for its classroom microphone technologies and of the 16 classrooms on the project, 14 were specified with permanent seating where push to talk microphones and clear sight lines were needed. To meet this challenge the microphones were designed to be low profile so that the view of the teacher to student would be free from obstruction. In addition, each of the microphones is able to cross capture audio content so that any audio from the presenter, the data stations, or the students within the hall is easily picked up and clearly heard.

Of the project, HB's Senior Account Executive, David LaReau commented "Aesthetics were key and the low profile of the Clockaudio microphones provided a clean view of each student from the shoulders above and gave us the appropriate pick up off of the desk surface."

Robert Moreau, Managing Director for Clockaudio North America said, "For this project, we specifically designed a customized microphone that provided the low profile the client requested and a permanent mounting adaptation. The final product was a combination of our C310R slim line microphone with a rigid shaft and 60 degree fixed bend radius, permanently mounted in a SM20-RF shock mount, with the addition of the S80S through table microphone mount with bi-color LED indicator for status indication

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that had a pre-wired latching or PTT switch.” He adds, “Our SM20-RF and S80S were also modified to be able to flush mount, allowing both pieces to mate perfectly together as one piece.”

The result is a microphone installation that enables the client to have crystal clear sound capture and unobstructed sight lines that provide a streamlined fit out for the classroom. To learn more about this project, Clockaudio has a complete case study on their website at [www.clockaudio.com](http://www.clockaudio.com) or you can contact Clockaudio at [news@clockaudio.com](mailto:news@clockaudio.com).

## **ABOUT CLOCKAUDIO**

For over 20 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With corporate headquarters located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership. Consultants and contractors alike help to drive Clockaudio’s product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different.

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