

PRODUCT FEATURE

Those CUB Fans Are Growing. With Clockaudio's CUB-33 You Can USB All Day!

With the introduction of the USB back in 1996, the goal for a true "plug and play" device was envisioned and achieved. Overnight, it made PCs easier to use and gave way to opening up easy to use peripheral device. Now, found on everything from your phone and your computer to your printer, the USB is an industry standard for shortdistance digital data communications. Allowing devices to



be connected to each other to transfer digital data, these USB devices can also supply electric power to devices that need it.

There are tons of electronics that support USB interfaces for computer networking and AV device management, such as USB broadband and cellular modems used to access the Internet, USB network adaptors, printers, keyboards, smart phones and yes, MICROPHONES.

Focusing on ways we can continue to be clearly different and based on the outstanding success of our CUI-2 USB Interface, Clockaudio is now proudly able to offer the latest addition to their USB family, the CUB-33 USB Tabletop Microphone.

We all know that Covid-19 dealt us many new realities, but one reality that it just pushed further into our every day was videoconferencing which quickly became the "new normal" for many companies and individuals.

Having the right tools in place to ensure that despite conducting your important client meeting from your spare room, your audio quality and communication is stellar. Sure, we have plenty of microphones that can get you exactly the audio quality you need to clearly make your points, but we know that not everyone wants to drill holes in their tables or desks. And so, the CUB-33 was born.

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No "Jacket" or Holes Required

The CUB-33 uses the same technology developed for the CUI-2 but in a "no holes required" tabletop version. It adds an LCD capacitive touch screen that can be used as a mute button and a multi-stage VU meter. This is great to make sure you are never clipping your microphone during a conference call.

For Privacy "CUB" fans will find that the CUB-33's mute is local, meaning the audio never leaves the microphone if muted and cannot be unmuted by a hacker that gains access to your computer without your knowledge. Clearly shown on the topside of the microphone base, the CUB-33 always let us you know right where you stand, live or muted, every moment you are on your call. What's more, the device also is Mute Sync compatible with the Zoom meetings app.

The CUB-33 is built like a tank, offering a bottom-heavy base that will not tip over, even if you put your gooseneck horizontally over your keyboard or out of the way of your webcam. The gooseneck uses our extremely popular C3 capsule and our rugged C33/SR gooseneck to make an incredible option that is driverless and plug-and-play.

We are excited about this latest addition to our line up of easy integration products and invite you to see it at Infocomm22 in Las Vegas, June 8 – 10, 2022. For more information on the CUB-33, <u>click here</u> or visit <u>www.clockaudio.com</u>.

As always, if you have any questions, please contact our Clockaudio customer service and technical support team.

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