

Product Feature of the Month

Clockaudio's CRM and ARM Retracta Lines

This month we would like to turn the spotlight on the CRM and the ARM Retracta microphone series.

Available with one, two or three element, these hide-away microphones are available with omni-directional or cardioid pattern and are capable of covering any conference table application.

Both the CRM and ARM have the ability to "retract" in the table when not in use, by either pushing down on the microphone head, or by the touch of a button through programming with the motorized versions, the ARM(F)100series and ARM202.

With their elegant design, whether beveled edge or flush mount, the ARM(F) and CRM(F) series perform with unsurpassed Clockaudio quality.

In the cardioid pattern family there are two single element models, the CRM102-RF and its motorized counterpart, the ARM102-RF. They are small in design with a diameter of approximately 1¼" and house a single element that can cover one or two people at a table.

The CRM202(S)-RF and ARM202-RF, with its larger body, are fitted with two elements positioned at 180° from each other. Designed for covering one or two participants on each side of a table, the 202 installs in the middle of the table, leaving more work space in front of the participants for a laptop or documents. This will also reduce labor time and costs, as one unit holds two microphones.

The CRM203, which is identical in appearance to the 202, is designed to cover both sides, and the end of a table. With its three elements positioned at 90° from each other, each capsule can adequately



pick up 2 participants. Unlike the 202, this 3-element model only comes as a manual and not in a motorized version.

Clockaudio also offers 3 single-element, omni-directional models for those smaller rooms and tables.

The CRM100-RF and the motorized version, the ARM100-RF and the CRM200S-RF equipped with a touch switch. The CRM/ARM100-RF were the first to hit the market, but the suggestion and numerous demands from end-users and integrators for a switch on top led to the creation of the CRM200S-RF. Its larger body could accommodate the TS002 (now the TS004) touch switch to make for an elegant design for this combination.

As an upgrade, the CRM200S-RF series are now fitted with the TS004 RGB LED ring. You can now have multiple color notifications to signal different statuses. The RGB is also welcome by people who have difficulty differentiating Green and Red.

All single-element microphones and the ARM202 do not have the touch switch option, however, past customization has given ideas for a new product to combine with the CRM/ARM100 series with a touch switch. At first, the S80S, which was originally made for the through table boundary mics, was customized to house a custom version of the CRM/ARM 100 series to have a button and status LED paired with the microphone. This combination was welcome by many who wanted to have logic control at every microphone.

This year Clockaudio launches a new switch plate, the SWP2. This was first designed as a custom solution for an end-user. It got so much attention at last year's InfoComm, that it is now part of the regular inventory. As opposed to the original 'custom CRM/S80S combo', the SWP2 is designed for the regular flush mount CRMF/ARMF 100 series, customization of the mic is not necessary. The SWP2 comes with our new RGB capacitive switch, the TS004.

Check us out at Infocomm for a product demonstration of these and more!

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