



Meet the Team - This month, get to know Photographer, Videographer and Infographer, Benoit St-Onge

To remain “clearly different” in the minds of our clients, Clockaudio consistently reinvests in itself and its technologies to bring the most innovative products to life. In doing so there is a tremendous amount of multi-media, internal materials that need to be developed in order to share these products with integrators, consultants, reps, distributors, end users, installers and potential clients.



To do this, Clockaudio needed someone who understood the electronics behind the equipment, and that would be able to create compelling visual stories to support the equipment. To do this, Clockaudio hired Benoit St-Onge and he serves the company as the artist behind the technology. As the Corporate Photographer, Videographer and Infographer, Benoit creates the visual images and videos that help to teach and train everyone involved in the sales and installation of Clockaudio microphones and ancillary equipment.

Originally an electrician by trade, Benoit worked for many years in pre-fab construction. However, his true passion had always been photography, and over the years, he honed his skills by photographing different events such as car shows, live performances, drift events, weddings, nightclubs, and even studio photography. By chance at a car show event, he met Simon LeDuc, Clockaudio’s Product and Technology Manager, and the two struck up a conversation finding many things in common. The two remained in touch and in December of 2015, Clockaudio was looking for a creative designer that could handle graphics, videos and photography for the company and Simon reached out to Benoit.

In record time, Benoit was adding an incredible number of videos and photos to the Clockaudio library. Installation instructions and product features were creatively presented with easy to follow information. Today, Benoit also creates 3D graphics and animations and much of the content that we place in magazines, on-line advertisements, on our website, our YouTube Channel as well as the graphics used in our trade show booths. On occasion, Benoit also works behind the scenes helping to assemble and test microphones which continually adds to his understanding of the audio and microphone industry.

Benoit is committed to staying current on all the tools that he can use to help the company create better and better content. When asked about what he likes most about working at Clockaudio, Benoit says, “What I like the most at Clockaudio is the continuous learning process. Every week I learn new skills as a photographer, videographer and graphic designer. Every day brings challenges to face and it is very stimulating as a working environment. I am proud of what I do here.” To reach Benoit, contact him at benoit@clockaudio.com.

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