# CLOCKAUDIO

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#### FOR IMMEDIATE RELEASE

## **Clockaudio Brings to Market their**

### **New RGB Control Devices**

**May 31, 2018 – Waterlooville, Hampshire, United Kingdom** - Clockaudio Ltd., a global leader in pro-AV microphone technologies based in the UK and with offices in North America and Asia, is proud to introduce their new RGB control devices. This device will replace the TS001 and will be available under the new model TS003. In addition, the CH32 will also be upgraded to RGB and now become the TS005.

All of Clockaudio's integrated touch switches in microphone models such as the Consultant Series CS\*S-RF series and the CRM 20\*S-RF series, that previously housed the TS002, will now be fitted with the TS004 RGB touch switch.

In addition, all Clockaudio control devices being upgraded with the color Blue, will now offer the possibility for 8 statuses, right out of the box. Colors will include: Off Blue, Red, Green, Blue & Red, Blue & Green, Red & Green, and White (all on). Essentially, with PWM driver circuitry, these upgrades will enable integrators and savvy end users to be able to adjust the brightness of each LED (Red, Green, Blue) by 1/256<sup>th</sup> increments, making it possible to create any color in the spectrum.

Robert Moreau, Managing Director for Clockaudio North America comments, "Today's workforce, particularly Millennials, are inspired and driven by new technologies and the opportunity for customization."

Additional features allow the touch switch to be able to be programmed with different "modes", like a GUI page, and easily identified with the use of different colors. The options are virtually endless and can enable the CEO of tomorrow to request that the control devices be programmed to the company's corporate colors instead of the standard "Red for Muted" and "Green for On".

As for integrators, Moreau adds, "With the right planning and programming, an installation utilizing these new devices can make the user experience that much more intuitive and pleasant."

For more on the new control devices, please contact info@clockaudio.com

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#### ABOUT CLOCKAUDIO

For over 20 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With Corporate Headquarters and Manufacturing located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership.

Consultants and contractors alike help to drive Clockaudio's product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different. For the latest information on our new products, news and projects, visit <u>www.Clockaudio.com</u>, follow Clockaudio on twitter and like them on Facebook.

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