CLOCKAUDIO

PRESS CONTACT

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<u>Clockaudio Goes "On the Road" with prodytel Distribution</u> <u>for 2017's Networked Media Days</u>

July 18, 2017 – Waterlooville, Hampshire, United Kingdom - Clockaudio, a global leader in pro-AV microphone technologies based in the UK and with offices in North America and Asia, is proud to have shared the limelight with prodyTel Distribution as part of their summer Networked Media Tour. The multi-city tour began in June and finished in early July. The event, now in its third year is hosted and sponsored by prodyTel Distribution GmbH, a B2B specialist distribution for AV & IT that represents Clockaudio in Germany.

Prodytel Distribution focusses in the areas of room solutions for unified communications, conference technology and sound reinforcement, streaming & recording via IP, digital media distribution voice alarming, sound masking and digital signage.

This year, prodyTel's road show enabled the firm to take their technologies and manufacturers on the road with them as they toured 7 major cities in Germany. The summer tour brought their technologies, including Clockaudio, to Munich on June 27, Stuttgart on June 28, Numberg on June 26, Frankfurt on June 29, Essen on July 4, Hannover on July 5, with a final stop in Berlin on July 6.

Jan Otte, who heads up Marketing for prodyTel shares, "Our previous Networked Media Days have been evaluated highly by the participants who found the professional structure and the practical demonstrations of the discussed systems very useful." He adds, "At the events, we focus on the usable features and solutions of our manufacturer's products and their real life applications." He notes that each stop on the tour provided a half day of education and networking for participants.

Rod Geary, International Sales & Marketing Manager for Clockaudio Ltd. comments, "prodyTel is one of the most active Distributors in the marketplace. They are committed to bringing the appropriate AV products to the market and to educating integrators and clients on the solutions

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they can provide. They take a leading role in furthering AV/IT integration and Clockaudio was very proud to be part of their line up for this road show."

In addition to Clockaudio, other manufacturers represented at the prodyTel road show include: Biamp, Community, Cue, Primation System Technik, Aver, Cambridge Sound, Cornered Audio, Lab.gruppen, Onelan, PanaCast, Revolabs and Vaddio.

For further information about prodyTel please contact Mr Jan Otte at <u>jan.otte@prodytel.de</u>. For more information about Clockaudio's involvement in this event, contact Rod Geary at <u>rodg@clockaudio.co.uk</u>.

ABOUT CLOCKAUDIO

For over 20 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With Corporate Headquarters and Manufacturing located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership. Consultants and contractors alike help to drive Clockaudio's product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different.

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